

THE FOUNDER OF "KFC" (Kentucky Fried Chicken)

Sanders was told no 1009 times before he sold his first piece of chicken. Sanders would drive from town to town, restaurant to restaurant, often sleeping in his car, living off his chicken and believing his "secret recipe" would one day pay off. Eventually his persistence and belief in himself paid off big time! Not bad for a 65 year old. Through sanders never let the public in on his recipe, he did discuss his recipe for his success:

1. Never quit.
2. Always believe in yourself.
3. Be patient.
4. Be positive.

As you can see, the common traits between Ray Kroc and colonel Sanders are simple and direct-Perseverance, Patience, Time and Belief.

Whatever it is you're trying to achieve in your precious and valuable life, we are convinced these traits must be present. Especially, belief! If you don't believe you won't achieve.

Successful accomplishment of goals would lead to success, but in order to reach and achieve the set goals you might have to face different types of obstacles. One has to overcome the set backs in the process and bounce back with more determination which would make a difference.

All success stories are stories of great failures. The only difference is that every time they failed, they bounced back. This is called failing forward, rather than backward. You learn and move forward. Learn from your failure and keep going.



Gagan Kumar, Class - VII

TOPPER STUDY HACKS

1. Always bear in mind that your own resolution to succeed is more important than any other thing.

-Abraham Lincon

2. Any fact facing us is not as important as our attitude toward it, for that determines our success or failure.

-Norman Vincent Peale

3. The pessimist sees difficulty in every opportunity. The optimist sees opportunity in every difficulty.

-Winston Churchill

4. If you want to discover new oceans you must first have the courage to leave shore.

-Winston Churchill

5. Many people dream of success. To me success can only be achieved through repeated failure and introspection. In fact, success represents 1% of your work which results from 99% that is called failure.

-Soichiro Honda

6. Talent hits a target no one else can hit. Genius hits a target no one else can see.

7. You see things and you say 'Why?' But I dream things that never were and I say, 'Why not?'



-George Berrord Show

Ujjwal Gandhi, Class - IX

STORY OF MC DONALD

Every 5 hours somewhere in the world a new "MC Donald's" Fast Food Franchise is opening. Can you imagine a business which opened its door in 1955 is still so strong today ? Well, its founder, Ray Kroc sure did. Kroc was no inventor. But he knew a great idea when he saw one. After all, Kroc's entire life thrived.



Radha Gupta, Class - VI